

11/6/12

Krqe

done

5am News	2	750	1500
6am News	2	\$1,250	2500
7-9am	3	1000	3000
9-10a	2	1500	3000
10-11a	1	2000	2000
11a-12p	1	2000	2000
Noon News	2	2000	4000

} all  
# 218782  
Sec 1 ✓

Kasa

5-6a	3	150	450
7-8a	3	150	450
8-9a	4	400	1600
10-11a	3	500	1500
11a-12p	3	500	1500
12-1p	3	500	1500

25000

Jung  
10/2/12

# Spot Manager: All,



Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/06/12

Station: KRQE

POL/Crossroa	218782 CBS Morning Ne	4-430a		:30	P3	[ALL]	CROSSRO	1337-GP		4:29:26 AM		\$25.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30	P1	[ALL]	CROSSRO	1337-GP		5:12:36 AM		\$750.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30	P1	[ALL]	CROSSRO	1337-GP		5:51:44 AM		\$750.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30	P1	[ALL]	CROSSRO	1337-GP		6:18:10 AM		\$1,250.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30	P1	[ALL]	CROSSRO	1337-GP		6:59:16 AM		\$1,250.00
POL/Crossroa	218782 CBS This Mornir	CBS Early S		:30	P1	[ALL]	CROSSRO	1337-GP		7:30:08 AM		\$1,000.00
POL/Crossroa	218782 CBS This Mornir	CBS Early S		:30	P1	[ALL]	CROSSRO	1337-GP		8:23:37 AM		\$1,000.00
POL/Crossroa	218782 CBS This Mornir	CBS Early S		:30	P1	[ALL]	CROSSRO	1337-GP		8:45:31 AM		\$1,000.00
POL/Crossroa	218782 M-F 9a-10a	9a-10a		:30	P1	[ALL]	CROSSRO	1337-GP		9:07:50 AM		\$1,500.00
POL/Crossroa	218782 M-F 9a-10a	9a-10a		:30	P1	[ALL]	CROSSRO	1337-GP		9:42:40 AM		\$1,500.00
POL/Crossroa	218782 Let's Make a De	M-F 10a-11a		:30	P1	[ALL]	CROSSRO	1337-GP		10:28:26 AM		\$2,000.00
POL/Crossroa	218782 Price is Right	11a-12p		:30	P1	[ALL]	CROSSRO	1337-GP		11:29:56 AM		\$2,000.00
POL/Crossroa	218782 M-F KRQE New:	12p-1230p		:30	P1	[ALL]	CROSSRO	1337-GP		12:05:02 PM		\$2,000.00
POL/Crossroa	218782 M-F KRQE New:	12p-1230p		:30	P1	[ALL]	CROSSRO	1337-GP		12:20:34 PM		\$2,000.00

18,025.00

18,025.00

18,025.00

[Sorted by: Date]

**Jim Giudicessi**

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**From:** McCreary, Amy [Amy.McCreary@petrymedia.com]

**Sent:** Friday, November 02, 2012 4:12 PM

**To:** Jim Giudicessi

**Subject:** FW: NM Adds

Here you go!!!

BOOK THEM

Est 1337 for traffic.....

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**From:** Emily Milhoan [mailto:emilhoan@crossroadsmedia.tv]

**Sent:** Friday, November 02, 2012 6:12 PM

**To:** McCreary, Amy

**Subject:** RE: NM Adds

GO!!! Book it. Crossroads GPS Add to EST#1337 for traffic purpose!

I'm cutting a check now!

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**From:** McCreary, Amy [mailto:Amy.McCreary@petrymedia.com]

**Sent:** Friday, November 02, 2012 6:09 PM

**To:** Emily Milhoan

**Subject:** NM Adds

Hi Emily,

Here is what we can do- -

Some on KREQ and some on KASA

ALL Tuesday morning...

Let me know

Thanks,  
amy

11/2/2012

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Stephanie Maroney  
do hereby request station time concerning the following issue:

<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Crossroads GPS (Grassroots Policy Strategies) </div>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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This broadcast time will be used by: Crossroads GPS

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> <b>Yes</b>	<input checked="" type="checkbox"/> <b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005  
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/31/12      [Signature]      703-299-1760  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title